

The 5th Annual Finance Conference hosted at Great Lakes in association with the Union Bank of India.

- The conference was hosted on the theme “Emerging issues in Economics and Finance”
- The Conference received more than 50 research papers in the areas of Finance & Banking

Chennai, January 27, 2015: Great Lakes Institute of Management hosted its annual Finance Conference at its Chennai Campus. The 5th annual conference was presented in association with the Union Bank of India. The key note speaker was Dr. Shubhashis Gangopadhyay, Research Director, India Development Foundation and Dean of School of Humanities, Shiv Nadar University and the Special Address was delivered by Mr. Vijay Prakash Usharia, Regional Head (Chennai) Union Bank Of India.



Welcoming the chief guests and the gathering, Dr. Bala V. Balachandran, Founder and Dean, Great Lakes Institute of Management said, “While you would have heard about Emerging trends in Economics in Finance, we wanted to acquaint you with the other side of it and keep you prepared. Hence the conference is themed Emerging issues in Economics and Finance which is a necessity for all the managers to know.”

Key note speaker Dr. Shubhashis Gangopadhyay spoke about the challenging times all the developing countries and the developed ones are facing due to volatile situations in the market and the various factors responsible for it. Adding to this, Mr. Vijay Prakash Usharia told, “Today, technology throws a major challenge to all the industries than any other.” Keeping up with it and handling an issue is a major challenge and finance managers should be equipped to do so, he added.

The conference had received more than 50 research papers from research scholars across India, out of which 16 papers were shortlisted to be presented at the conference. The conference acted as a research forum for academic scholars, Economists, financial analyst and financial consultants to present their research work on emerging issues and future concerns in Banking and Finance areas. It also had research paper presentation from cross-



disciplinary fields that are related to banking and/or finance. Majorly, the research papers were presented on Economics & Economics Policy and Finance & Investment.

The daylong conference concluded with prize distribution for best papers by the chief guests and Dr. S.K. Shanthi, Chair Professor- Union Bank Center for Banking Excellence, Great Lakes.